



Online Banner Advertising with IMA at intlmag.org

Why advertise with IMA at intlmag.org?

- Intlmag.org is the website of the International Magnesium Association (IMA), **THE** recognized representative of the global magnesium industry.
- Banner ads appear on the home page of IMA’s website and are not rotated, assuring high visibility of your message.
- The IMA intlmag.org website averages more than 26,000 pageviews a month.
- Banner ads are a cost effective means of reaching a large audience at a low per prospect cost.

Banner Ad: Size, Location, Fees

All ads are static banner-ads located on the right vertical side of IMA’s Homepage. Advertising is sold on a monthly (calendar) basis. Discounts are offered as indicated for placement contracts of 1 year in duration and also for double size banner ads. Agency discounts not accepted.

Place	Location	Size	Duration	Rate	IMA Member Discounted Fee
Homepage	Right Side Bar	120 x 100	1 Month	\$250 USD	\$200 USD
Homepage	Right Side Bar	120 x 100	1 Year	\$2500 USD	\$2000 USD
Homepage	Right Side Bar	120 x 200	1 Month	\$450 USD	\$400 USD
Homepage	Right Side Bar	120 x 200	1 Year	\$4500 USD	\$4000 USD

Terms and Conditions

- The International Magnesium Association (IMA) reserves the right to refuse any advertising placement it deems to be inappropriate, libelous, and/or not consistent with the site’s role (intlmag.org) or that of IMA.
- IMA reserves the right to revise its pricing structure and/or format in the future with due notice being given to current advertisers.

Banner-Ad Requirements

- We support the following formats: jpeg, gif
- Alternative text (for non-graphic browsers) may be no more than 255 characters long
- Banner ads should be within a box of a color which distinguishes the ad’s boundaries from the rest of the site.
- Materials submitted must be ready for placement. Additional editing or creative work will be billed at a competitive rate.

Fax or mail the following completed form:

Run my ad starting: _____

Your name: _____

Company Name: _____

Address: _____

Telephone: _____

Email: _____

Payment type:

Check

Credit Card (circle one): Visa MasterCard American Express

Bank wire transfer (contact IMA headquarters at info@intlmag.org).

Credit Card (circle one): Visa MasterCard American Express

Card # / Expiration date: _____

Card Holder Name: _____ Signature: _____