



The IMA International Environmental Responsibility Award was created to recognize companies that are playing an active role in reducing the magnesium industry's carbon footprint and that exemplify the industry's commitment to environmental responsibility. The Award is open to all companies within the global magnesium industry, and is intended to include all aspects of the magnesium industry from primary production through to end-user industries. The 2012 International Environmental Responsibility Awards is sponsored by the International Magnesium Association.



## 2012 International Environmental Responsibility Awards

### Award Categories & Judging Criteria

The award(s) will be presented based on the achieved and documented reduction of carbon dioxide equivalents. Winning entrant(s) will be those that present significant advancements based on the achieved and documented reduction of carbon dioxide equivalents for the year 2011. The awards will be judged by a panel of international experts. Awards will be presented in each of the following categories:

**Group 1:** Magnesium Production and Processing

**Group 2:** Magnesium Applications and Components

### To Enter

Complete the form on the next page and submit it along with as much descriptive, supportive information as possible. Be sure that your entry is well prepared and includes [detailed supportive material](#). Use additional pages to explain, and [include documentation such as case studies, scientific data, and similar information to support your entry](#).

**Deadline:** Entries must be received in the IMA office by January 15, 2012.

Winning entries will be recognized at the 2012 World Magnesium Conference, May 20-22 in San Francisco, CA, on the IMA website, and in the international trade press.



### Rules

Submission of an entry acknowledges the right of the International Magnesium Association (IMA) to use the entry for exhibition, publication and promotion at the IMA's sole discretion. If any category yields no entries deemed by the judges to address adequately the competition criteria, a prize will not be awarded in that category. The decision of the judges is final and made at their sole and absolute discretion. Any person signing the application on behalf of a company, firm, or organizational entity represents and warrants that he or she has authority to enter the Competition on the company's behalf and bind the company to any and all Competition rules. All entrants agree to be bound by any and all additional rules established by the IMA for the Competition, including any requirements to sign affidavits of eligibility, publicity releases, and any other documentation deemed necessary by the IMA.



# 2012 International Environmental Responsibility Awards Official Entry Form

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_

Country \_\_\_\_\_ Postal Code/Zip Code \_\_\_\_\_

Telephone \_\_\_\_\_ E-mail \_\_\_\_\_

## DESCRIPTION OF ENTRY

### Category (please choose only one)

- Group 1: Magnesium Production and Processing
- Group 2: Magnesium Applications and Components

Name of Part or Process \_\_\_\_\_

Explain and describe clearly why you believe this is a winning entry (use additional paper if necessary and/or include additional reports, data, and information as needed): \_\_\_\_\_

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## SUBMIT YOUR ENTRY

### Send your entry materials to:

International Magnesium Association  
1000 N. Rand Road, Suite 214  
Wauconda, Illinois 60084 USA

Telephone: ++1 (847) 526-2010  
Fax: ++1 (847) 526-3993  
www.intlmag.org • E-mail: info@intlmag.org