

OFFICIAL ENTRY FORM

# 2012 AWARDS OF EXCELLENCE

DESIGN • PROCESS • APPLICATION

69<sup>th</sup> Annual  
World Magnesium Conference  
**May 20-22, 2012**  
The Fairmont, San Francisco, CA  
[www.IMAworldconference.org](http://www.IMAworldconference.org)



[intlomag.org](http://intlomag.org)

# THE SHOWCASE FOR PRODUCTS & TECHNOLOGY

Receive international and industry-wide recognition for your accomplishments. The IMA Awards of Excellence are a wonderful opportunity for participants in the magnesium industry to showcase outstanding magnesium products and innovative manufacturing technologies. A popular tradition now in its 47th consecutive year, the annual program is open to all companies demonstrating outstanding examples of magnesium's use. Nominations are judged by a peer review panel of international experts. Winners are recognized worldwide and receive considerable publicity through IMA and the metals industry.

## AWARD CATEGORIES & JUDGING CRITERIA

**Note: Please choose only one category per entry.** If more than one category is chosen, IMA will return the entry or place the entry in the category deemed appropriate.

### DESIGN (TWO CATEGORIES)

#### 1. Cast Products

- Automotive cast products
- Commercial (non-automotive) cast products

#### 2. Wrought Products

These two categories will recognize unique, novel, and creative design and development. The design and engineering of entries in this category must demonstrate a significant advance over current practice.



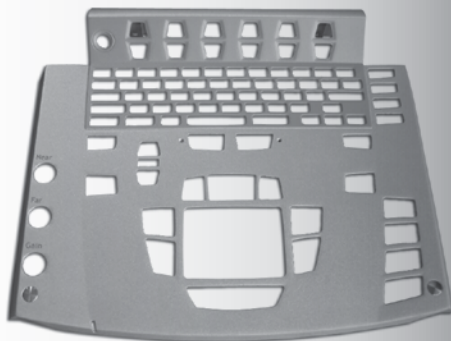
### PROCESS

Winning entries in this category recognize innovation in manufacturing or processing technology leading to higher quality and reduced costs. Entries may include but are not limited to primary production, conversion in manufacturing, improvements in manufacturing techniques, and innovations in management systems in manufacturing.



### APPLICATION

This category recognizes significant advances resulting in a large volume potential for magnesium. The IMA awards demonstrate a high standard of excellence. In some cases, the products, processes, and technology must be in commercial practice and be successful. Entries in this category must represent a significant advance over past practice.



### TO ENTER

Fill out the entry form on the next page and submit it along with photos (digital in jpg or tif format, 300 dpi, or printed) of your entry and descriptive, supportive material. Digital materials are preferred. Original parts are not required as part of your entry. Winners will be required to supply samples for the Annual Conference.

### WHO CAN ENTER

Nominations can be made by your own company, a customer, or anyone else whether or not they are an IMA member. Include detailed descriptions addressing the criteria outlined above along with photographs.

### TIPS ON PREPARING AN EFFECTIVE ENTRY

Be sure your entry is well prepared and includes important details including photos, drawings, sales literature, and any other supporting material that may be relevant.

Photos and drawings will be duplicated (digital materials preferred). Legibility is very important. Be sure the entry information is thorough. Lack of information can penalize entries. Use additional pages along with the entry form when describing your entry. Highlight the unique features of your entry with respect to the judging criteria noted.

Make sure to choose only one category.

### ENHANCED RECOGNITION BY IMA

All submitted entries will be displayed during the 2012 World Magnesium Conference, May 20-22, 2012 in San Francisco, CA. Winning entries will be recognized during the conference. Winners will receive plaques and have their entry prominently displayed during the entire IMA Conference. The IMA Awards of Excellence winners are recognized worldwide as outstanding examples of magnesium's use and receive extensive publicity within the IMA and the metals industry. Winning entries will be displayed on the IMA website for one year. Press releases will be available at the IMA conference for timely press coverage.

# 2012 IMA AWARDS OF EXCELLENCE ENTRY FORM

## NOMINATOR

NAME \_\_\_\_\_ TITLE \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE or PROVINCE \_\_\_\_\_ ZIP or MAIL CODE \_\_\_\_\_

COUNTRY \_\_\_\_\_ E-MAIL \_\_\_\_\_

TELEPHONE \_\_\_\_\_ FAX \_\_\_\_\_

## NOMINEE

NAME \_\_\_\_\_ TITLE \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE or PROVINCE \_\_\_\_\_ ZIP or MAIL CODE \_\_\_\_\_

COUNTRY \_\_\_\_\_ E-MAIL \_\_\_\_\_

TELEPHONE \_\_\_\_\_ FAX \_\_\_\_\_

## DESCRIPTION OF ENTRY

NAME OF PART OR PROCESS \_\_\_\_\_

PRODUCT USING PART \_\_\_\_\_

FUNCTION OF PART \_\_\_\_\_

ALLOY USED \_\_\_\_\_

## CATEGORY (choose one)

DESIGN Please choose:  CAST PRODUCT  AUTOMOTIVE  COMMERCIAL (NONAUTO) OR  WROUGHT PRODUCT

APPLICATION

PROCESS

**Note:** Please choose only one category per entry. If more than one category is chosen, IMA will return the entry or place the entry in the category deemed appropriate. On a separate piece of paper, please describe clearly why you believe this is a winning entry. Remember, judges have only the information you provide, so please be thorough. Photos, drawings and sales literature supporting the submitted component are also important judging aids. Please note that original photos and drawings will be duplicated. Entry information will not be returned.

**Do not send parts. Winners will be required to furnish parts for the World Conference.**



**MAIL TO:** International Magnesium Association  
1000 North Rand Road, Suite 214  
Wauconda, Illinois 60084 USA

**CONTACT INFO:** Phone: (++) 1-847-526-2010  
Fax: (++) 1-847-526-3993  
info@intlomag.org

**DEADLINE:** Entries must be received at the IMA address above by January 15, 2012.

All entries received shall become the property of IMA. However, entrants may request their entries be returned at the conclusion of the Competition at their own expense. IMA is not responsible for any lost, late, or damaged entries. Winners shall be selected by a panel of independent judges chosen by IMA and announced at the Annual World Magnesium Conference, May 20-22, 2012 in San Francisco, CA. Entry into the Competition constitutes permission to use the entrant's design and his, her, or its name, likeness, and affiliation for advertising purposes without further compensation. Any person signing the application on behalf of the company, firm, or organizational entity represents and warrants that he or she has authority to enter the Competition on the company's behalf and bind the company to any and all Competition rules. All entrants agree to be bound by any and all additional rules established by IMA for the Competition. A photocopy of this form may be used for additional submissions.

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AWARDS OF EXCELLENCE  
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COMPETITION

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