



Exhibitor Opportunities

(Formerly Magnesium in Automotive)

IMA's 3rd Annual European Magnesium Applications Seminar
October 7, 2010 • Holiday Inn Munich – City Centre, Munich, Germany



MAGNESIUM... The Lighter Light Metal

Expanding the Popular Magnesium in Automotive Seminar

- Targeted audience
- A low cost, high return on your investment
- Bringing the popular U.S. Seminar to Europe

Exhibit Times

October 6: Exhibits Setup: 12:00 – 18:00
Reception: 18:00 – 20:00 (exhibits open)

October 7: Exhibits open all day

Fee Includes

- Skirted tabletop & 2 Chairs (Pop-up Exhibits Allowed)
- Company name sign
- Reception and food functions for your staffers (3 per booth)
- Sales lead list of all registered attendees
- Promotion of Seminar in IMA's *Weekly Update* and on the IMA website, and at trade shows
- Expanded mailing promotion

Seminar Program: (tentative)

- Seminar Official Language is English
- Processes: Forgings, Die Cast, Extrusions, Rolled & Thixo
- Desulfurization
- Recycling
- Corrosion Related Solutions
- Magnesium Applications & Case Studies – Non-Automotive & Automotive
- And Much More!

Holiday Inn Munich – City Centre (HOST HOTEL)

A limited block of rooms is available at the host hotel at a discounted rate of 159/180 € (sing/dbl). Please make your arrangements directly with the hotel, mentioning you are with the IMA meeting. Room Block cutoff is September 8. The Holiday Inn is located near the Subway Station "Rosenheimer Platz."

Holiday Inn Munich – City Centre
Hochstrasse 31 81669 Munchen | Germany
Phone: +49 (0) 89 4803 3333

Reserve My Space Today/Payment Enclosed!

Send Form & Payment To: International Magnesium Association, 1000 N. Rand Road, Suite 214, Wauconda, IL, 60084 USA
Ph. # (+) 847-526-2010 • Fax # (+) 847-526-3993 • Web: www.imaseminar.org • E-mail: info@intlomag.org

1 Booth*

- € 950 (\$1150 USD) IMA Members
- € 1200 (\$1450 USD) Nonmembers

2 Booths*

- € 1350 (\$1630 USD) IMA Members
- € 1600 (\$1935 USD) Nonmembers

Space Choice

1st 2nd

Additional Badges

* Booth area dimensions approx. 3m x 2m, table and 2 chairs included. Limit of Three (3) complimentary badges per booth. Fee for additional booth personnel is € 25 (\$30 USD) each.

COMPANY NAME _____ IMA MEMBER NONMEMBER

ADDRESS _____ CITY _____ POSTAL CODE _____ COUNTRY _____

CONTACT NAME _____ TITLE _____

E-MAIL _____ PH.# _____ FAX _____

METHODS OF PAYMENT ACCEPTED: CHECKS, AMEX, VISA, MASTERCARD, WIRE TRANSFERS

AMEX CARD # _____ EXP DATE _____
 VISA NAME ON CARD _____
 MASTERCARD SIGNATURE _____

TOTAL IN € OR US\$

SPACE IS NOT RESERVED UNTIL PAYMENT IS RECEIVED IN FULL. SPACE SELECTION IS ON A FIRST-COME, FIRST-PAID BASIS. MEMBER DUES MUST BE PAID UP-TO-DATE TO RECEIVE MEMBER PRICING.

IMA WIRE INFORMATION SEND WIRE TO:
INTERNATIONAL MAGNESIUM ASSOCIATION
CITIBANK N.A. (BRANCH #44)
100 S. MICHIGAN AVE.
CHICAGO, IL 60603
SWIFT CODE: CITIUS33
ACCOUNT No. 800813115



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Exhibit Floor Layout

ENTRANCE

